

*Be on top of your game with impeccable
digital branding solutions*



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www.massmediacreatives.com



Brand Bazaar

DIGITAL BRANDING & PRINTING

We help you create a unique brand
identity by catering to all your digital
branding & printing needs

www.massmediacreatives.com



Who
we are

BESPOKE
DIGITAL AND
PRINT MEDIA
SOLUTIONS FOR
A SUCCESSFUL
BRAND



MASS MEDIA CREATIVES

We believe in enriching brands through our ingenious digital branding and printing services across various categories of brands. We offer bespoke branding solutions with the unique combination of technology and creativity at scale. We commit on complete operational transparency to ensure that every step taken by us is streamlined with the client's vision.

We construct digital art around your brand strategy that helps in providing a competitive edge and portrays the uniqueness of your brand

Our success is based on understanding the needs and expectations of the brand we are working with and delivering the finest digital solutions. We believe that every customer is important to us and we are keen on getting to know more about you so we can tell your story well.

Customization is the key and our solutions are based on highlighting the most unique aspects of your brand. We are a talented bunch of people with creative minds and we are always in-tune with the latest market trends. Our team is experienced and is capable of providing the finest business insights that earns us the trust of our clients.

Our Commitment

STARTED WITH A VISION OF ESTABLISHING
BUSINESS BRANDS AND DRIVEN WITH THE
THOUGHT OF INNOVATION



3 DECADES OF EXPERIENCE

STARTED WITH A VISION OF ESTABLISHING
BUSINESS BRANDS AND DRIVEN WITH THE
THOUGHT OF INNOVATION.

This story goes back in 1986 when we registered '**Chitralaya Arts**' the word 'Chitra' means pictures. We are equipped with over 34 years of experience and expertise in offering print media and digital media solutions to our customers. With some more improvisations to our digital media sphere, we renamed our company to **MASS MEDIA CREATIVES** in the year 2019. We re-defined our business goal with the vision of catering to a wider audience across the globe and across all industries.

Mass Media Creatives works in close connection with client requirements for enriching the brand promotion campaign with innovative digital media creatives. It guides our investment in modern technology and helps us to work on a constantly evolving pattern. Our growth is streamlined with the growth of our customers. We aim to serve our customers with the best creative solutions with our highly imaginative and passionate team.



Core Principles

TAKE ADVANTAGE OF OUR 360 DEGREE
DIGITAL SOLUTIONS

BE A PART OF THE DIGITAL WAVE

Our aim is to elevate your brand in the market by offering an extensive range of value added services. We utilize the latest technology to convert your idea into brand reality. Share your concept and we will get back to you with apt and affordable digital strategies.

- STRATEGY
- BRANDING
- DESIGN
- PRINTING

We believe that every customer has unique promotional requirements and a personalized approach is our first step in crafting the brand strategy. Our team of digital artists gets to work and settles for nothing less than achieving all customer expectations. Every customer can expect the highest level of service and prompt solutions from us. We would love to get to know you better and design the most effective digital and print media strategies for you.

We are a team of incredible individuals and creative minds and we promise to deliver complete transparency of work and forward strategies. We keep ourselves tuned with the latest market trends always. Insightful business acumen and vast experience are the crucial attributes that earns us the customer trust.

Our innovative Solutions



PRINTING SERVICES

Our vast print technology encompasses a wide range of printing services. Our in-house printing infrastructure provides us the autonomy to deliver quality and quantity both. We offer profound printing solutions to all the small and large business printing needs. Each of our printing specialists has complete expertise to carry out the entire process right from conceptualizing to executing.

In-house printing production capabilities:

QUALITY

COST

SECURITY

TIMING

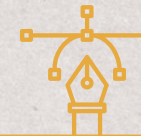
CUSTOMIZATION

WE ARE A SUPERSTORE OF PRINTING

PERFECT PRINTING SOLUTIONS,
CREATE YOUR OWN WORLD OF
IMAGINATION



GRAPHIC
DESIGN



PHOTOGRAPHY &
VIDEOGRAPHY



WEBSITE & MOBILE
APPLICATION
DEVELOPMENT



DIGITAL
MARKETING



ADVERTISING &
PROMOTIONAL MIX



EVENTS &
EXHIBITIONS



Printing Services

BEST OFFSET & DIGITAL PRINTING SOLUTIONS UNDER ONE ROOF

Mass Media Creatives is committed to provide complete value for money to the clients by offering a wide range of printing solutions that are reasonably priced. We are in a continuous process of upgrading our equipment and skills in order to offer bespoke printing services with the highest level of precision.

OFFSET PRINTING

DIGITAL PRINTING

A print ad should have the potential to catch the attention of the people and the power to influence their actions. We transform your ideas in better visuals that strike a quick connection with the audiences. Print media is still one of the prominent aspects of a brand strategy and it's an important one too!

Mass Media Creatives can be your reliable print media partner with the competence to provide excellent, creative and innovative services to the clients who choose us and trust us.



OFFSET PRINTING

Mass Media Creatives presents excellent offset printing services that comprises of enormous features to the business brands. Our best in class printing setup is equipped for producing prints of a higher degree with clarity of information. Offset printing in today's era presents a distinct asset of communication. Offering premium offset printing that is the perfect amalgamation of art and thoughts brought together in fine prints.

BUSINESS CARD
LETTER HEAD
ENVELOPE
POUCH
CASH RECEIPT
DC BOOK
STATIONERY
PAMPHLET
BROCHURE
CATALOGUE
POSTER
PACKAGE
FOLDER
BOOK
VOUCHER BOOKLET
STICKERS / LABEL
INVOICE / BILL BOOK

DANGLER
WOBLER
POP MATERIAL
FLIPCHART
DIARY
CALENDAR
T-SHIRT
CAP
CUP
COFFEE TABLE BOOK
MENU
MAGAZINE
FORMS
INVITATION
GREETING
GIFT VOUCHER / COUPON
ANNUAL PLANNER / REPORT

DIGITAL PRINTING

We provide personalized digital printing services for indoor and outdoor marketing and for short-run purposes. Our digital printing services are ideal for startups and other companies to establish brand value and to differentiate the brand in an ever evolving world. We personalize every copy of your print for including unique content. When it comes to digital printing, we have a reputation of high creativity, expertise and accountability of the work we undertake.

FLEX BANNER
VINYL BOARDS
CANVAS PRINT
FABRIC PRINT
BACK-LIT BOARDS
ACP SIGN BOARDS
LED SIGN BOARDS
ACRYLIC SIGN BOARDS
METAL LETTERS SIGN BOARDS
NEON SIGN BOARDS
SUN BOARD / FOAM BOARD
DISPLAY STANDS & SHELVES
DANGLER & STREAMER / BUNTING

HOARDING
STANDEE
CANOPY
FROSTED STICKER
LAMP POST
STALL FABRICATION
KIOSK FABRICATIONS
BILL BOARD FABRICATION
UNIPOLE SIGN FABRICATION
AMBIENT SIGN FABRICATION
PYLON SIGN FABRICATION
ARCH PRINTING & FABRICATION
SHOP INT. & EXT. FABRICATION

Graphic Design

ARTISTIC AND ENGAGING GRAPHIC DESIGNS WITH A TOUCH OF EMPATHY

We strive to differentiate your brand from the competition by understanding your unique requirements. Our artwork abode is capable of providing solutions to any stage of the designing process right from generating ideas, increasing sales to boosting traffic on the virtual storefronts.



A RICH PALETTE OF GRAPHIC DESIGN OPTIONS

Mass Media Creatives has a team rich in creativity and imagination that is streamlined with technology and backed by our brilliant graphic designers driven towards achieving the graphic design objectives of all the clients.

GRAPHIC SERVICES

LOGO DESIGN
BUSINESS CARD / STATIONERY
BROCHURE / CATALOGUE / BOOK
LEAFLET / PAMPHLET / FLYER / POSTER
LABEL / PACKAGE / STICKER
HOARDING / BANNER / SIGN BOARD
INVITATION / GREETING CARD
MAGAZINE / NEWSPAPER ADS
BACKDROP / STAGE / STALL
WOBBLER / DANGLER / BUNTING
MENU CARD
CALENDAR
STANDEE
CANOPY

WEB SERVICES

PPT PRESENTATION
EMAILER
WEBSITE BANNER
INFO GRAPHIC
NEWSLETTER
COUPON / GIFT VOUCHER
KIOSK
AD CAMPAIGN

Exquisite graphic designs with refreshing ideas



Photography Videography

OPEN A WORLD OF
NEW POSSIBILITIES
THROUGH OUR
LENS



PHOTOS & VIDEOS GET ALL THE ATTENTION AND NOTHING CAN TELL YOUR BRAND STORY BETTER THAN CINEMATIC & CAPTIVATING PHOTOGRAPHY

We have a wonderful team of photographers and photo stylists to ensure that your products and your brand is portrayed in the most impressive way. We capture just the right photos for your business that can be used on your website or as social media content. Video content is also one of the most influential and efficient way to get your brand message across. Right from creating fun and engaging video content to documenting business progress and activities, we have it all covered for you!

PHOTO SHOOTS

FASHION
PRODUCT SHOOT
FOOD
EVENT
WEDDING
TRAVEL
ADVERTISING
CORPORATE
ARCHITECTURAL
INDUSTRIAL
REAL ESTATES
SPORTS
SOCIAL MEDIA

VIDEO SHOOTS

AD FILM
CORPORATE FILM
2D/3D ANIMATED FILM
PRODUCTS & MODELS
PRODUCT DEMO
VIDEO PRESENTATION
WALK-THROUGH ANIMATION
EXPLAINER VIDEO
CONFERENCE FILMING
TRAINING VIDEO
SOCIAL MEDIA VIDEO
VIDEO MARKETING

Get your brand in the limelight with beautiful visual content

Website & Mobile App Development

LEVERAGE THE POWER OF A GREAT WEBSITE & MOBILE APP TO POSITION YOUR BRAND IN THE MARKET

We provide customized mobile app development services to various business verticals that include:

MANUFACTURING
TOURISM
FASHION

HEALTHCARE
EDUCATION
FOOD & HOSPITALITY

REAL ESTATE
E-COMMERCE
ENTERTAINMENT



Get an excellent and functional website along with leveraging the power of efficient mobile app development. We are good at creating iOS & Android mobile applications so that you can reach out to people through their favorite devices. Our brilliant team ensures agility, robust development infrastructure and on-time deliveries that makes us a favorite among the customers. Gaining customer trust is our biggest asset and we strive to deliver nothing but the best.

WEBSITE DESIGN & DEVELOPMENT

LET OUR EXPERTS CREATE YOUR DREAM WEBSITE FOR YOU

SMAL BUSINESS WEBSITE
CORPORATE WEBSITE
E-COMMERCE WEBSITE

WORDPRESS WEBSITE
CMS WEB DEVELOPMENT
WEBSITE SUPPORT

MOBILE APPLICATION DESIGN & DEVELOPMENT

WE CREATE SIMPLE, CLEAN AND CREATIVE MOBILE APP DESIGNS FOR YOUR BUSINESS

ANDROID APPLICATION
IOS APPLICATION

HYBRID APPLICATION
WINDOWS APPLICATION

Digital Marketing

CONNECT YOUR BUSINESS TO
THE WORLD WITH PRODUCTIVE
DIGITAL MARKETING



DIGITAL MARKETING

Mass Media Creatives consists of the most creative digital marketers that love to come up with new marketing ideas. Irrespective of whether you want to increase the conversions or the traffic to your website, we have just the right solution for you. We will create the most productive digital marketing campaign for you that will extend your global outreach.

Our value propositions include quality, brand awareness, streamlined processes, team-building, problem solving and storytelling to help you gain a competitive edge in today's market. We craft digital marketing solutions that eliminate your toughest challenges.

SEARCH ENGINE OPTIMIZATION

PAY-PER-CLICK ADVERTISING

SOCIAL MEDIA MANAGEMENT

CONTENT MARKETING

EMAIL MARKETING

COPYWRITING

CONVERSION RATE OPTIMIZATION

VOICE SEARCH CONTENT OPTIMIZATION

WEBSITE CONTENT CREATION

PRESS RELEASE PUBLISHING

VIDEO CONTENT

EBOOK WRITING

SCRIPT WRITING

TECHNICAL CONTENT

WHITE PAPERS

Advertising & Promotional Mix

ADVERTISING THAT DESIGNS EXPERIENCES FOR CONNECTING WITH PEOPLE

Get the power to influence a larger audience through outdoor advertising; we will help you do that!



Advertising has evolved over time and it keeps taking new forms. We are here to provide you the perfect blend of advertising and promotion to help you reach the masses and create brand awareness. We aim at empowering businesses at a global scale with personalized promotional strategies.

We are here to create a promotion strategy for you that convinces your customers to engage with your brand. Mass Media Creatives provides a thoughtfully crafted mix of advertising and promotion to inform and remind the customers about your brand and to influence the buying behavior as well.

ADVERTISING AREAS

HOARDING / BILL BOARD
DISPALY BANNER
WALL POSTER
LAMP POSTER
NO PARKING SIGNS
MOBILE VAN / ROADSHOW
AUTO / CAB / BUS ADVERTISING
THEATRE ADVERTISING
GANTRY ADVERTISING
SIGNAL LAMP POST
CENTRE MEDIAN BANNER
TRAFFIC UMBRELLA
MALL BRANDING
RAILWAY / AIRLINE

PROMOTIONAL GIFTS

BAGS
PENS & PENCILS
BANDANAS
KEYCHAINS
NOTEBOOK
DRINKWARE
LANYARD
ORNAMENTS
UMBRELLAS
WATCHES
BOTTLE OPENERS
POUCHES
PHONE HOLDERS & MOUNTS
CAPS & HATS

Events & Exhibitions

EVENTS

A successful event is backed by an efficient strategy, a great team and creative display art. Mass Media Creative's team is well experienced and provides the perfect event organization and comprehensive project management along with staging, design, production, lighting, sound, decor and technical event planning. A perfect event is where innovation, growth and opportunities meet. Our professional event managers are skilled and experienced to execute all the logical elements of the event. We understand the need of short-time setup and we are completely equipped with all the necessary accessories.



EXHIBITION

Exhibition organization simplified! We present to you complete exhibition management before, during and after the exhibition. We work with innovation, dedication and close attention to all the details. We completely understand that a well-planned exhibition sets you apart from the competition. Our team has complete knowledge and experience for organizing successful trade shows and exhibitions. We are here to transform your vision into a magnificent reality within an affordable budget.

EVENTS

PRESS MEETS
PRODUCT LAUNCHES
INAUGURATIONS
THEME PARTIES
FASHION SHOWS
DEALERS MEET
INVESTORS MEET
BIRTHDAY / WED

DECORS

STALL FABRICATIONS
STAGE DECORATION
EVENT FURNITURES
SOUNDS & LIGHTING
CORPORATE GIFTS
PROMOTERS / EMCEE
TROPHIES, CERTIFICATES & AWARDS
ANCHOR / HOST / COMPERE / RJ / VJ

EXHIBITIONS

STANDEE
UMBRELLAS
PROMOTION TABLE
BROCHURE STAND
CANOPY
TABLE STANDEE

POP-UP DISPLAY STAND
BACKDROP STAND
TENT
FLAGS
CLIP ON FRAMES
MESSAGE STAND

Clients



We believe in nurturing creativity and technology to portray powerful brand stories and we strive towards making real connections with people. Appreciation from our clients is music to our ears and our biggest asset.

We believe in enriching the brands with captivating digital marketing experience. We put the creative hats on for delivering the best marketing and promotional solutions to our clients. We create, we deliver and we succeed only because of the client's trust in us. We work with close connection with our clients and we are determined towards establishing their brands and to invoke demand for their products. We pitch in bright and colorful ideas for the marketing campaigns of our clients so that they can reach out to a million hearts across the globe along with getting a competitive edge in the market.

MASS MEDIA CREATIVES



TITAN

VIP

Café Coffee Day

HelloFM

இந்துஜா ஹவுசிங் பைனான்ஸ்
HINDUJA HOUSING FINANCE

BLACKBERRYS

HAP

ETA
STAR
BUILT ON TRUST

Manyavar

THE NEW
INDIAN EXPRESS

TANISHQ

RWD
BUILDS LASTING RELATIONSHIPS

h hiranandani
communities
a niranjan hiranandani initiative

BIG BAZAAR
NAYE INDIA KA BAZAAR

Sumeru

Akshaya
uncompromise.

HIKOKI
HIGH PERFORMANCE POWER TOOLS

ASHOK LEYLAND

RELIANCE

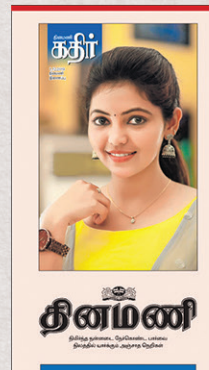
Ruchi
Soya Industries

KitchenJi

Sb Sunbeam Generators
A Lasting Relationship

NCSCM

GREAVES
SINCE 1859



METICULOUSLY
PRINTING
HIGH
QUALITY
DESIGNS



Contact

If you need marketing materials printed with superior accuracy, quality and attention to detail, you can contact us at **[+91] 98847 66818**. Let's start discussing your requirements

We'd love to hear from you!

MASS MEDIA CREATIVES PVT. LTD

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You can talk to us about features, trials, pricing or anything else!
Our team is here to answer all your questions !

Send your inquiry through mail or online contact form and one of our staff members will get in touch with you within 24 hours.

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